choice Lab Tours

Are you curious about how CHOICE tests hundreds of products every year?

Then why not come along to one of our Lab Tours.

Enjoy morning tea with CHOICE CEO, Alan Kirkland, before taking a guided tour through our 11 labs. View the testing labs in action and chat with some of our testers.

Lab Tours Format

CHOICE Lab Tours commence at 10.30am with morning tea, a brief presentation about our past and present projects, plus an opportunity for you to ask us some questions.

At 11.00am the Lab Tour will commence. The tour will run for approximately 1 hour and 30 minutes, concluding at 12.30pm.

Before you leave, don't forget to take your CHOICE Bag.

Member Lab Tours Dates

Lab Tours are offered to CHOICE Members complimentary.

- Wednesday 20 February 2013
- Monday 6 May 2013
- Friday 28 June 2013
- Monday 5 August 2013
- Wednesday 16 October 2013
- Friday 6 December 2013

Note: These Lab Tour dates are correct at time of publishing and may change due to testing schedules.

NOT a Member?

If you are not a member of CHOICE we do offer Visitor Lab Tours for a small cost.

Included in the cost is Morning Tea, Lab Tour, a quarterly CHOICE Subscription and a CHOICE Bag.

Alternatively become a member of CHOICE and visit the CHOICE Labs for FREE, plus enjoy all the other great CHOICE Benefits:

- **Access to hundreds of product reports and tests,** conducted onsite in state-of-the-art laboratories, saving you time and money
- **Expert, unbiased advice** on technology, household goods, finance, baby products, food, health and more!
- **Campaigns** to protect your interests, initiate change and give consumers a voice
- **CHOICE Shopper service**, choose your product and we'll find and negotiate the best price for you
- **Best Buy** and **Green Buy** recommendations and '**Price & Buy'**, online pricing comparison tool
- **Newsletters** and email alerts announcing newly released product tests, reports and first looks
- PLUS many more…

For more information go to **choice.com.au/labtours** or to make a booking email us at **labtours@choice.com.au** or **complete the form** overleaf and return it to CHOICE.

Numbers are limited, so book now.

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☐ **I want to attend a CHOICE Lab Tour for $25.00 and get one of the below Member Packages for 3 mths FREE**

Choose your included Member Package: ☐ **Pkg1 CHOICE Magazine** (3 Mth) ☐ **Pkg2 CHOICE Online** (3 Mth)

Member Package 1: CHOICE Magazine
3 issues of **CHOICE Magazine** containing key consumer stories, product reports and tests and campaign news.
Plus all of the **CHOICE Benefits**

Member Package 2: CHOICE Online
Full access to **CHOICE Online** for hundreds of product reports and tests
Full access to **CHOICE Mobile** for product information when you need it most, at the point of purchase
Plus all of the **CHOICE Benefits**

_____ **OR** _____

☐ **I want to become a CHOICE Member and attend Lab Tours for FREE**

Choose your Member Package: ☐ **Pkg1 CHOICE Magazine** ☐ **Pkg2 CHOICE Online**

Subscription Package 1: CHOICE Plus
11 issues of **CHOICE Magazine** each year; containing key consumer stories, product reports and tests and campaign news.
Plus all of the **CHOICE Benefits**
$21.50 p/qtr

Subscription Package 2: CHOICE Online
Full access to **CHOICE Online** for hundreds of product reports and tests
Full access to **CHOICE Mobile** for product information when you need it most, at the point of purchase
Plus all of the **CHOICE Benefits** **$22.95 p/qtr**

1st Preference Lab Tour Date: ..... 2nd Preference Lab Tour Date: .....

PERSONAL DETAILS

Mr/Mrs/Miss/Ms .....

Address: ..... Postcode: .....

Phone: (during business hours) ..... Email: .....

PAYMENT DETAILS (Please select ONE of the following methods)

☐ I wish to pay by **Direct Debit**

Name of Financial Institution: .....

BSB: ..... Account No: .....

☐ I wish to pay by **Credit Card**

☐ Mastercard ☐ Visa ☐ Amex Card No: _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _

Name of Cardholder: .....

Signature: ..... Exp: ..... / .....

☐ I wish to pay by **Cheque** (Payable to CHOICE)

Return your completed form to:
Post: CHOICE Customer Service, Reply Paid 63261, Marrickville NSW 2204 ***Email: ausconsumer@choice.com.au***
Fax: 02 9577 3355 *OR* ***Phone: Customer Service on 1800 069 552*** *9am – 5pm Mon to Fri (AEST) to use your Credit Card*

This form may be used as a Tax Invoice ACN 000 281 925 ABN 72 000 281 925

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